



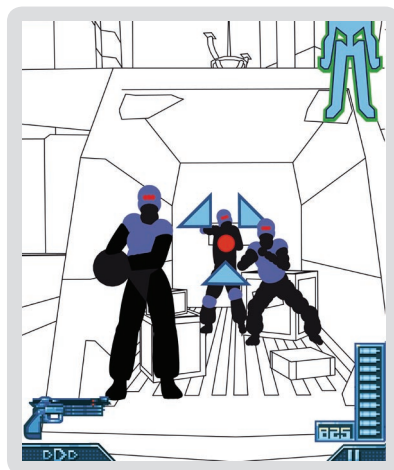
Instantly port **Java™ ME** applications to **BREW®**, **iPhone™** and **Windows Mobile®**

alcheMo™ enables simultaneous **BREW**, **iPhone**, **Java ME** and **Windows Mobile** development with a single code base and a single development team. alcheMo revolutionizes mobile development and cross-platform porting.

alcheMo is optimized for both mobile games and mobile applications. It is trusted by the top mobile game publishers and application developers today.

Monetize your application on iPhone, Windows Mobile, and BREW -

talk with us at alchemo-sales@innaworks.com



Eric Huynh

CTO, Vivendi Mobile Games

“Award winning 3D first person shooter Urban Attack is one of Vivendi’s most technologically complex games. It was an incredible achievement that alcheMo enabled a Vivendi J2ME engineer with no previous BREW experience to deliver Urban Attack onto a wide spread of BREW handsets. The alcheMo optimized BREW SKUs delivered a very smooth gaming experience. The support provided by Innaworks is simply amazing.

alcheMo has solved the BREW/Java fragmentation problem.”

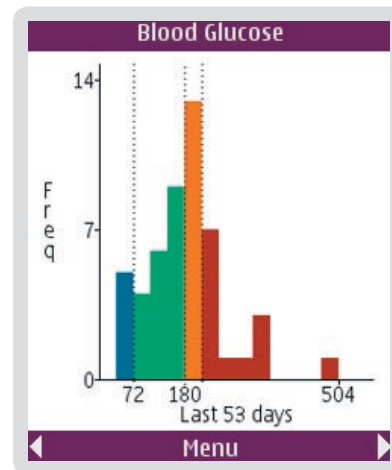


David Brittain

VP Technology, Glu

“alcheMo is technically very impressive. It is the first automated J2ME to BREW porting solution I know of that works on standard unmodified J2ME games. alcheMo has every potential of revolutionizing the way the industry tackles platform fragmentation. On the Spring Break: Wild Waves project, alcheMo shows that a single code base is a reality and simultaneous J2ME and BREW development is no longer an expensive luxury.

Equally impressive is the quality of Innaworks’ relentless customer service. I enjoyed working with their dedicated and talented team who helped make Spring Break: Wild Waves a success.”



Greg Billington

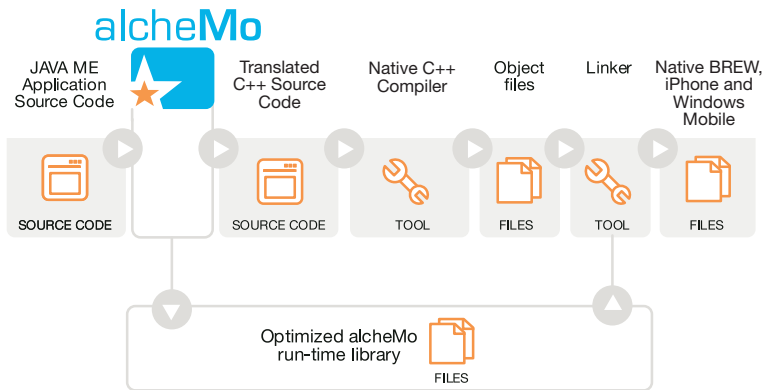
Technical Director, t+ Medical

“We found alcheMo to be a great solution to quickly porting to BREW our J2ME application for t+ diabetes, a mobile phone based health management system. As well as reducing the project timeline it produced an application that looks and operates like the original and can easily stay in sync with the original Java codebase. alcheMo shrank the porting process from months to days and was easy for existing engineers to use without retraining in BREW.”

alcheMo™ product datasheet

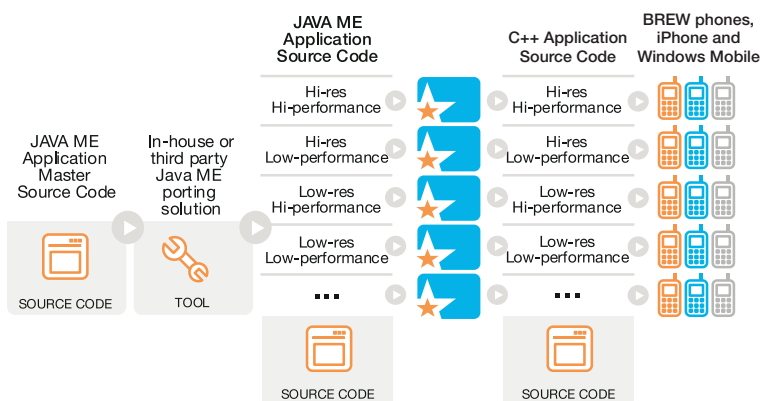
HOW IT WORKS

alcheMo™ is an automated solution for porting Java™ ME applications to BREW®, iPhone™ and Windows Mobile®. It translates Java ME application source code instantly to equivalent C++ application source code. When compiled and linked with alcheMo's optimized run-time library, a fully native application is produced.



alcheMo ports Java ME applications written to the standard CLDC 1.1 and MIDP 2.0 APIs. alcheMo supports several JSR extension APIs including JSR-179 Location Based Services, JSR-75 File Connection and JSR-75 Personal Information Services. No rewriting of your application to proprietary APIs is required.

alcheMo is designed to integrate transparently with most Java ME porting solutions, leveraging their abilities to produce customized versions for different device capabilities.



BENEFITS

➔ Reduced Time To Market

With alcheMo time to market can be reduced by months. alcheMo provides the benefits of simultaneous development without the typical cost. BREW, iPhone, Java ME, and Windows Mobile versions of your application are available at any stage of development, allowing your sales team to pitch to deck operators early and improving project visibility. Rapid product feature rollouts across multiple platforms throughout the product lifetime provides an immense competitive advantage.

➔ One code base. One team.

With alcheMo it is practical to have a single source base to target BREW, iPhone, Java ME, and Windows Mobile devices. The software development process can be streamlined. The same developers can now develop for BREW, iPhone, Java ME, and Windows Mobile platforms. Greater scheduling and task allocation flexibility results in cost savings.

➔ Leverage Java ME investments

With alcheMo you can take full advantage of your existing investments in your Java ME tool-chain. Your game engines, libraries, frameworks and tools are now available in BREW, iPhone and Windows Mobile. Furthermore, through alcheMo you are now able to utilize in your BREW, iPhone and Windows Mobile application many powerful open source components developed by an active Java ME community.

➔ Reduced QA and customer support cost

By virtue of a single codebase, functional tests need be performed only once to cover BREW, iPhone, Java ME and Windows Mobile. Furthermore, Java is an intrinsically safer language, eliminating errors common in C/C++ and Objective-C. Consistent application behavior across platforms reduces customer support costs.

alcheMo is a product of Innaworks Development Limited

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